MARCELA RODRIGUES GARCIA

[Linkedin](#) | [GitHub](#) | [Portfolio](#)

Brazilian, 27 years old | Sao Paulo, Brazil

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Experienced professional with 4+ years in business and technology, specializing in **Data-Driven insights** and **Automation**. Proficient in Python, AWS, SQL, Data Analysis, Tableau, Quicksight, Power BI, and Excel (VBA). Expertise in Customer Experience, Online Marketing & Optimization, Surveys, and AWS tools like Redshift, S3, Glue, and Quicksight.

PROFESSIONAL

- **Data Analyst** at **AMAZON**, Sao Paulo, Brazil | [Nov/2018 - CURRENTLY]
  - → Leading **data projects (analysis, reporting and automation)** and managing data team for Amazon's devices division in Brazil: Echo/Alexa, Fire TV and Kindle;
  - → **Data Project Management:** Ensuring efficient documentation, and effectively managing stakeholders, projects, and prioritization meetings in order to **deliver insights and actionable solutions to complex business challenges**;
  - → **International Collaboration:** Constant work/collaboration with international teams with Data Analysts, PMTs, Data Scientists, and Data Engineers;
  - → **Data Processing, Coding, Automation and Reporting:** Proficient in AWS tools (Redshift, S3, Glue), **data extraction, transformation, and loading**. Developed scripts for **automation** and created reports and dashboards using SQL, Tableau, Excel (VBA), Quicksight, and Python.

ACADEMIC

- **MicroMaster's degree** in **DATA SCIENCE -** UC San Diego | [Dec/23-Dec/24]
  - → Probability and Statistics in Data Science, Machine Learning Fundamentals, Big Data Analytics Using Spark and Python for Data Science classes.
- **Bachelor's degree** in **INFORMATION SYSTEMS** - Universidade de Sao Paulo (USP) | [2016 - 2019]
  - → GPA: 7.6
  - → **Technical Skills**:
    - ◆ Data Structures, Database Management, Algorithm Analysis, Artificial Intelligence, Computer Graphics and other classes using Java, C, Python languages;
    - ◆ Scholarship Student in PET-SI (Information Systems Tutorial Education Program) [2017-2018];
    - ◆ Research: Basic studies of Lie Symmetries and the design of supercomputer network topologies at **ICESP (The State of São Paulo Cancer Institute)** [2016-2017];

- → **Other skills**:
    - ◆ **Volunteer work** at EACH Social [2016-2018];
    - ◆ **Volunteer participation** in USP's annual professions event in 2017;
    - ◆ Director of Finance at the Graduation Committee of class 12 of EACH-USP;
- ▪ **Master's degree** in **DATA SCIENCE -** Universidade de Sao Paulo (USP) | [incomplete - 50%, 2020]
    - → "A solution for automatic detection of fake news in PT/BR".

LANGUAGES

- ▪ **English:** Fluent - Ready to work and live abroad: **6 months** living in New York City, **6+ years** of English classes and **4+ years** working in a multinational company;
- ▪ **Spanish:** Advanced - Ready to work and live abroad: **2 years** of Spanish classes;
- ▪ **Portuguese:** Native

CERTIFIED SKILLS

- ▪ **AWS**
    - → **AWS Cloud Practitioner** - AWS Certification [2023]
    - → **Architecting on AWS** - AWS Event [3 days, 2019]
- ▪ **Python**
    - → **Data Scientist with Python** - DataCamp Course [in progress, 2023]
    - → **Python - Applications of Data Analysis, Prediction and Automation** - Hashtag Course [8 hours, 2023]
    - → **Python Language** - PYLADIES Course - Sao Paulo, Brazil [10 hours, 2019]
    - → **Introduction to machine learning with python** - PYLADIES Course - Sao Paulo, Brazil [6 hours, 2019]
- ▪ **Power BI**
    - → **Power BI** - Hashtag Course [8 hours, 2023]
- ▪ **R**
    - → **R Language** - Udemy Course [6 hours, 2019]